

# BeamYourScreen Press Release

## Beam2Present wins Best Innovations Award in the Communication Category

Mannheim, April 24, 2007

Beam2Present is an online presentation solution for conducting sales presentations and product demos in real time over the Internet. Users significantly save on travel expenses especially when selling complex products that require extensive explanations. A good example of this is in the software industry and the financial service industry. Since 2004, German Initiative Mittelstand has been awarding the Best Innovations Award for innovative products that offer substantial benefits for small and medium sized enterprises.

The online presentation solution of Mannheim based BeamYourScreen stood up to a total of 1,500 applications. The judges were impressed not only by the value proposition and stability, but also the ease of use. They were also very impressed with the fact that Beam2Present is platform independent, firewall friendly and does not require administrator rights. All these things give it a highly competitive edge in the market. In order to conduct an online presentation, users only need an Internet connection and a browser.

Mark Zondler and Erik Boos, both founders and directors of the Mannheim based web conferencing service provider, are pleased with the award: "Winning the Best Innovations Award clearly shows that small providers can come up with award winning solutions too." Despite their success, the young entrepreneurs do not rest on their laurels. Customers can expect to see the next release coming out in autumn this year. The new release will add more features and be even more innovative.

A free trial of Beam2Present is available at [www.Beam2Present.com](http://www.Beam2Present.com).

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### **About BeamYourScreen**

Based in Germany, BeamYourScreen was founded in 2004 by Erik Boos and Mark Zondler as a provider of innovative web collaboration solutions for small and medium sized enterprises. The product range comprises solutions for online meetings, online presentations, and remote support. Users especially benefit from significantly reduced travel time and travel expenses. At present, more than 1300 corporate customers in 40 countries worldwide use the BeamYourScreen technology. The makeup of these customers is predominantly small and medium sized enterprises but also large corporations such as Toshiba, Yamaha, and Roche.