

# BeamYourScreen Press Release

## Road warriors can now save in two ways

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Cheating fuel prices, doing good for the environment, and along the way saving an abundance of time and money - sounds like an eco science fiction fairy tale, but for many customers of Mannheim based software company BeamYourScreen, it has already become reality.

BeamYourScreen is a web conferencing service provider. A web conference is a virtual meeting over the Internet where several people can simultaneously work on one screen while being in different locations. This way, users can not only hold meetings, but also demo products and software applications, or provide remote support. While in a web conference, participants are connected via an audio conference.

Road warriors do not only save on fuel but also time, while at the same time the environment is relieved. In light of the ever increasing prices of crude oil and the startling climate studies, this appears to be an excellent threefold solution.

Here's an example: Assuming an average CO2 output of 300 grams per mile, savings of 300 miles travel distance per person and four online meetings per month with an average of five participants, this amounts to 21 tons of CO2 saved during a period of one year. On top of this comes \$300 for fuel, car maintenance and personnel costs incurred during the travel.

Each month, BeamYourScreen hosts tens of thousands of online meetings with participants all around the world and thus actively contributes to global climate protection.

More than 1300 corporate customers worldwide regularly use BeamYourScreen, Beam2Present, and Beam2Support. Among these customers are Toshiba, YAMAHA, Berlitz, and Roche.

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### **About BeamYourScreen**

Based in Germany, BeamYourScreen was founded in 2004 by Erik Boos and Mark Zondler as a provider of innovative web collaboration solutions for small and medium sized enterprises. The product range comprises solutions for online meetings, online presentations, and remote support. Users especially benefit from significantly reduced travel time and travel expenses. At present, more than 1300 corporate customers in 40 countries worldwide use the BeamYourScreen technology. The makeup of these customers is predominantly small and medium sized enterprises but also large corporations such as Toshiba, Yamaha, and Roche.